



nolina
growers with passion

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corporate video

Let people enjoy

PASSION FOR PEOPLE

Nolina Kwekerijen is a family business that strives passionately every day to produce the most beautiful plants for homes and gardens. Our mission is to enable everyone to enjoy our full range of products.

By listening carefully to our customers and our employees and constantly anticipating new developments, we are united in our commitment to a sustainable future!



Focus on growing and thriving

FOR OUR PLANTS, TEAM MEMBERS, PARTNERS AND CUSTOMERS

Nolina is a tightly-knit family business that was founded in 1966 in the town of Woubrugge in the Dutch Province of South Holland. The company is managed by the De Lange brothers, Marcel and Steef. Our nursery currently covers a total surface area of 24 ha, of which 11 are under glass.





Our plants are growing and developing – and so too are our staff and our customers. Just as strong roots and good soil are essential for growth, we invest our energies in a solid foundation and the intrinsic strength of our plants and our people.

And this translates into flourishing growth, not only of our products but also of our staff and our customers.

Product range with style

PASSION FOR PLANTS

Nolina Kwekerijen is a market leader in the sustainable production of the most attractive pot and bedding plants for the premium segment. We work with the best breeders to ensure that our products meet the needs of consumers.

Our passion for plants and innovative nature enable us to provide consumers with consistently high-quality products.



Partners in quality

CONSISTENT AND INNOVATIVE

At Nolina we keep on innovating and we're always looking for ways to improve our quality and service. Instead of focusing on short-term successes, we invest in long-term goals.

Our modern greenhouses are equipped with the most advanced automated systems and robot technology. This automated procedure produces very uniform plants of consistently high quality. Using automated systems enables us to grow the plants in a highly efficient way that results in top-quality products. Our cultivation operations take place quickly, efficiently and on time.





Creating the optimum conditions

SUSTAINABLE AND SOCIALLY RESPONSIBLE

We are fully committed to the principles of corporate social responsibility throughout our entire production process. This includes automating our production systems to provide our employees with the best possible working conditions.



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sustainability video



Our greenhouses are energy-efficient. We generate our own electricity in ultramodern CHP (combined heat and power) units and use any residual heat as an efficient way of heating our greenhouses.

Production takes place in closed ebb and flow systems that recycle water and nutrients. The growing conditions are optimum for producing strong plants. If crop protection is needed, we use organic products in 90% of cases.



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grows with passion

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