

“Compose your own **unique collection** from the most extensive assortment of seed Gerberas”

FLORILINE

Flori Line® Giant

Giants will definitely be a favourite in retail, because of the attention-grabbing appearance and its versatility. The plants are strong, voluminous and vigorous. They carry big and bombastic flowers in stunning colours. Combining the happy colours within the series creates a feast for the eyes.



Pot size
15 - 17 cm
6 - 6.5 inch



Height
22 - 26 cm
8.5 - 10 inch



Flower size
12 - 14 cm
4.5 - 5.5 inch



Type
Seed



Growing time*
S 15 - 16 weeks
W 16 - 17 weeks

*from sowing

Strong solid colours and unique bicolours

High uniformity in timing and plant size

Available in various sizes; Giant to Mini

Synchronized flowering for bench-run sales



Coral



Coral BC



Golden Yellow BC



Orange



Orange BC



Pink



Scan and
discover more!



Red



White



Yellow



Golden Yellow BC



Hot Pink



Light Pink BC



Flori Line® Maxi

Flori Line® Maxi consists of varieties with spectacular colours and generous flowers, combined with a strong crop. The proportions of the flowers and crops are in perfect balance and together with their uniform growing habit, Maxi forms a perfect series for bench-run sales.

Pot size
12 - 15 cm
4,5 - 6 inch

Height
20 - 24 cm
8 - 9,5 inch

Flower size
8 - 11 cm
3 - 4,5 inch

Type
Seed

Growing time*
S 13 - 14 weeks
W 14 - 16 weeks

*from sowing



Lilac BC



Orange



Orange BC



Coral



Dark Fireball BC



Dark Purple



Pink



Pink BC



Red



Eyecatcher Purple BC



Eyecatcher Red BC



Fireball BC



Red BC



White



White BC Imp



Yellow



Yellow BC



All-time favourites

Our seed-raised Gerberas have been in the global market for quite some time now. Associated with cheerfulness and purity, Gerberas are the all-time favourites for gifting, brightening up both indoor and outdoor settings with their vibrant hues. To stay up-to-date and sustainable we continuously focus on optimisation and innovation, presenting new and improved genetics. We are committed to developing uniform, early blooming varieties that meet our high standards for versatility and robust plant growth.

Jan Jorrit Eveleens – Assortment Manager Potted Gerbera

Flori Line® Midi

The Flori Line® Midi varieties are uniform and well balanced like the Flori Line® Maxi, but due to the slightly smaller plant and flower size, they are used for smaller pot sizes. The assortment consists of strong solid and bicolour varieties, and is available in several mixes.



Pot size
10 - 13 cm
4 - 5 inch



Height
18 - 22 cm
7 - 8,5 inch



Flower size
7 - 9 cm
3 - 3,5 inch



Type
Seed



Growing time*
S 13 - 14 weeks
W 14 - 16 weeks

*from sowing



Bicolour BC



Dark
Fireball BC



Dark Purple



Eyecatcher
Dark Purple BC



Orange



Orange BC



Pink



Pink BC



Eyecatcher
Purple BC



Eyecatcher
Red BC



Eyecatcher
Twilight BC



Fireball BC

NEW

Red Imp

Flori Line® Midi Red Improved now offers better uniformity and a more compact growth habit. With a high number of flowers, Midi Red is back and better!





Red BC



White



White BC



Yellow



Hot Pink



Lilac



Lilac BC



Orange



Yellow BC



Orange BC



Pink



Pink BC



Red



Flori Line® Mini

The smaller flowers of Flori Line® Mini are perfect for floral arrangements or cute mixed planters combined with other plants. Similar to the other Flori Line® varieties, the Mini is highly uniform in timing and plant size.



Pot size
9 - 12 cm
3,5 - 4,5 inch



Height
14 - 18 cm
5,5 - 7 inch



Flower size
5 - 7 cm
2 - 3 inch



Type
Seed



Growing time*
S 12 - 13 weeks
W 13 - 15 weeks

*from sowing



Red BC



White



White BC



Yellow



Contour BC



Dark Purple BC


NEW
Eyecatcher
Hot Pink BC Imp

Eyecatcher
Red BC


Yellow BC

Flori Line® Mixes

Flori Line® is available in several mixes that are perfect for retail! Our assortment provides a variety of vivid mixes designed for various pot sizes. Take for example the Spider Mix with unique Maxi or Mini varieties, the Select Mix BC with selected black centre varieties or the cozy Autumn Mix. The bright colour palette and fun eye-catching plants within these mixes offer numerous options to be creative with Gerberas all year through.



Select Mix
Maxi, Midi & Mini



Select Mix BC
Maxi, Midi, Mini



Spider Mix
Maxi & Mini



Specialty Mix
Midi



Autumn Mix
Maxi & Midi



Spider Mix

FLORILINE





“The **Optimum Mixes** are here to combine the best of both worlds!”



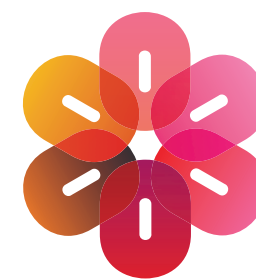
Harmonious blend of Royal® and Flori Line® Giant

Happy and cheerful colours

Quick and uniform flowering

Ideal mixes for larger pot sizes

Optimum Mix



OPTIMUM mix

Optimum Mix

The Optimum Mix consists of a harmonious blend of happy colours with both green and black centres. Let the large flowers within this mix speak for themselves and amaze your customers.



Optimum Mix BC

The strong colour contrast within the Optimum Mix BC creates an impressive appearance. This mix is a delightful addition to any balcony, terrace table or indoor space.



Scan and discover more!



Pot size
15 - 17 cm
6 - 6.5 inch



Height
22 - 26 cm
8.5 - 10 inch



Flower size
8 - 14 cm
3 - 5.5 inch



Type
Seed



Growing time*
S 15 - 16 weeks
W 15 - 17 weeks

*from sowing



“An impressive flush of perfectly balanced flowers”

Globally proven series for larger pot sizes

Uniform series in unique colours

An impressive flush of flowers!

Perfect to combine with Flori Line® Giant

ROYAL



Deep Orange



Deep Pink



Deep Rose



Golden Yellow



Neon Violet



Orange Scarlet



Red



White



Scan and discover more!



Pot size
15 - 17 cm
6 - 6.5 inch



Height
22 - 26 cm
8.5 - 10 inch



Flower size
8 - 14 cm
3 - 5.5 inch



Type
Seed



Growing time*
S 15 - 16 weeks
W 15 - 17 weeks

*from sowing

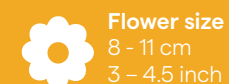
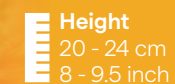
“Sundayz® offers
colourful long-lasting
double flowers”



SUNDAYZ
double flowers
double joy

Maxi

Maxi contains varieties that will stand out in every interior or outdoors. With their compact and uniform growing habit, these varieties will look great planted in (patio) containers. Be amazed by the enormous double flowers in various bright colours.



*from sowing

Long-lasting double flowers

Year-round available

Long shelf life

Suitable for indoor and outdoor use



Deep Rose



Rose



Red



Mix



Scan and
discover more!

Midi

The playful Sundayz® Midi varieties are quick to finish and highly uniform like all other Sundayz® varieties. The Midi varieties will definitely bring a fun touch to every indoor area or a boost of colour to a balcony or terrace table. Discover strong colours and beautiful two tones like Berries 'n Cream.



Pot size
10 - 13 cm
4 - 5 inch



Height
18 - 22 cm
7 - 8.5 inch



Flower size
7 - 9 cm
3 - 3.5 inch



Type
Seed



Growing time*
S 13 - 14 weeks
W 14 - 16 weeks

*from sowing



Berries 'n Cream



Purple



Mix



Red



Bicolour



Lilac



Orange



Pink



Purple



Red



White



Yellow



Mix



Midi Berries 'n Cream

Mini

The Sundayz® Mini varieties bring smaller flowers, with a high colour impact. These varieties have an excellent indoor and outdoor performance and a lovely appearance. Mini varieties are a popular choice for interior decoration due to their bright colours and petite size. The bigger the better is no longer a thing when seeing these beautiful flowers!



Pot size
9 - 12 cm
3.5 - 4.5



Height
14 - 18 cm
5.5 - 7 inch



Flower size
5 - 7 cm
2 - 3 inch



Type
Seed



Growing time*
S 12 - 13 weeks
W 13 - 15 weeks

*from sowing