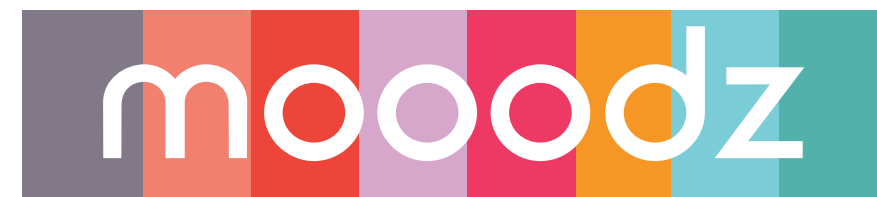




“The Echinacea **MOOODZ**® Series is a series of fast flowering Echinacea from tissue culture”



Compact

NEW

**Flirty**  
*hilmoflirt*

Be seduced by new variety Flirty! It is hard to resist it's strong deep red colour. This efficient and compact crop is perfect for retail orders. Flirty has round petals that rest flat on the flower bud and is richly flowering.



Fastest assortment available on the market

Good branching and rich flowering

Does not require vernalisation

Easy-to-grow varieties ideal for bench-run sales



**Glory**  
*hilmooglor*



**Motivation**  
*hilmoomotiv*



NEW **Serenity**  
*hilmosere*



Pot size  
17 - 19 cm  
6.5 - 7.5 inch



Plant habit  
Compact



Height  
30 - 40 cm  
12 - 16 inch



Growing time  
12 - 14 weeks



Type  
TC





NEW

**Amaze**  
*hilmomaze*



**Awake**  
*hilmooawak*



**Courage**  
*hilmooour*



**Jealousy**  
*hilmoojeal*



**Mediation**  
*hilmoomedi*



**Peace**  
*hilmoopea*



**Devotion**  
*hilmoodevot*



**Dream**  
*hilmoodrea*



**Imagination**  
*hilmooimag*



NEW **Powerful**  
*hilmoopowe*



**Satisfy**  
*hilmoo sati*



**Sympathy**  
*hilmoo symp*

**Fearless**  
*hilmofear*

NEW

The strong orange colour of Fearless is new to the MOOODZ® Series and will blow you away! The green glow at the heart of the flower bud provides a fresh look. Fearless is well branched and rich flowering.



### Expanding possibilities

We're continuously pushing boundaries to anticipate the market demands. Alongside delivering the fastest Echinacea varieties from TC, our team is actively enhancing our colour range to elevate your assortment. Excitingly, we're unveiling five bold new additions to the MOOODZ® Series! Explore endless combinations to create a captivating assortment that really stands out.

Jan Jorrit Eveleens – Assortment Manager Echinacea



Pot size  
17 - 19 cm  
6.5 - 7.5 inch



Plant habit  
Medium



Height  
35 - 50 cm  
14 - 20 inch



Growing time  
12 - 14 weeks



Type  
TC