

WELCOME

- Introduction / background
- TV2 improvements / new colors and new series
- Available cuttings / some TV2 (candidates for 2021-2022)
- External trials TV 2 numbers / need your support and feedback to introduce successfully our varieties!
- Internal trials in 2022 to judge our numbers and compare them:
- Week 1 in Rheinberg
- Week 2 in Florida (trials under short day conditions)
- Week 10-11 Spain
- Week 16-17 in Germany > need your feedback
- Week 19 final assortment (catalogues)
- Show Garden week 20-38 in Rheinberg and De Kwakel
- Week 27 brochure with TV2 numbers (early crops)
- Week 38 update brochure with TV2 numbers (incl. crops likes Calibrachoa, Petunia and Verbena)





I'CONIA FIRST KISS

extra colours in the series, check if it fits



50782 I'CONIA First Kiss Salmon 50774 I'CONIA First Kiss Soft Orange



I'CONIA

extra colours in the series, check if it fits



50882 I'CONIA Double Peach 91

50781 I'CONIA Single Pink Bicolour

- · New colour & specialty
- Smaller single flowers but many
- Good branching

- New colour
- Nice contrast between flowers and dark leafs



50783 I'CONIA Upright Hot Pink 12





NOVATION

extra colours in the series, check if it fits



Culture details:

- Rooted cutting: 84 holes tray
- Advised pot size: 12-13cm
- Pinch: 7-9 days after potting (not needed for 10,5 cm pot)
- Growth regulation: Dazide 1-2 gram per liter on a weekly basis
- Last phase: 22 plants per m²
- Culture time: 6-8 weeks
- Ec: 1,5-2,5

73982 Novation® Orange 50 New colour



NOVATION PREMIUM

extra bicolours in the series



73998 Novation® Premium Bronze Bicolor 74



Novation® Premium
Pink Bicolor 72



73999 Novation® Premium Purple 71



HYPNOTICA

extra colours in the series, check if it fits



- New bicolour
- Good branching
- Stable flowers



HypnoticaTM Pink Bicolor 74

73965 HypnoticaTM Pink 66

Hypnotica Plink 66
7,3965 86

DAHLIA 115/03/08
TRANSPORTITION RAPARETOT

Intens colour

Good branching

· Short flower stems

73964 Hypnotica™ Pink 52

• Good habit more vigour than Pink 52



XXL

Can be a replacement for

Replacement for 73925 XXL Pink Lemonade

 as longer flowers stems but more intense colour contrast



73990 XXL Acapulco







EVOLVULUS

80086 Blue 40



Consumer information

- ✓ Supper strong garden performance
- ✓ Less care, no need to take out old flowers
- ✓ Many flowers until the end of September
- ✓ Can be used as a single or in mix with other annuals
- √ Nice for terrace / table decoration (max height 10 cm)



EVOLVULUS GROWERS CULTURE DETAILS:

- Tray: 104 holes
- Advised pot size 12-13cm, bowls, hanging baskets or wand bags
- Pinch: yes after 10-12 days of potting
- Culture time: 8-10 weeks for 12-13 cm pots

12-14 weeks for Hanging Baskets / Wand bags

- Growth regulators: Dazide 1-2 gram per liter (only when needed)
- Advised plant weeks 10-20, more early will result in a longer culture time because of higher light and warm temperatures need.
- Needs long day for flowering, will flower from nature in W-EU around week 19
- Last phase: 25-26 plants per m²
- Semi trailing habit
- Temperatures first 3-4 weeks 18-19^oC, last phase: 17-18^oC, lower Temperatures will delay culture time
- pH: 6-6,5. Ec: 1-1,8 (to high Ec would cause poor growth and result in leaf edge burning
- Screening: no need





PETTICOAT

Can be a replacement for:

Replacement for 32381 Petticoat Pink

• Has larger flowers and is a little more vigour



30444
PetticoatTM
Pink Punch

Replacement for 30113 Petticoat™ Red Star

- Has a nice round habit
- · Dark leafs



30451PetticoatTM
Red Star EXP 2113

MAGNUM

Can be a replacement for

Replacement for 30185 Magnum Wild Salmon

- Extra large flowers
- Darker flowers





30461 Magnum XL Salmon



WILD ROMANCE

extra colour in the series

- Extra colour in the series
- Nice double flowers
- A little later than existing colours



30432 Wild Romance Light Coral 2016



MARGARITA

extra colours in the series, check if it fits





- 60112 Margarita **Bronze 20**
- Compact habit

- Uniform series
- Compact and good branching
- Traditional colours and unique ones
- Ideal for pots from 10,5 13 cm
- Leader standard variety in market





MARGARITA

Can be a replacement of:



60128 Margarita Dark Purple 20 60509 Margarita Purple Same habit is Lilac 2020 Needs in the start more PGR to keep the foot more compact

- New colour
- Compact habit
- Strong branching
- Many buds and short flower stems



60286 Margarita Pink Spoon 41

MARGARITA DOUBLE

Can be a replacement of:

Replacement for 60565 Margarita Double Yellow

- Pure yellow
- Better habit, more the same as Double Pink



60302 Margarita Double Yellow 40

SALVIA FARANICEA ICON

- New product in our portfolio
- Good branching
- Strong stems
- Large flowers
- 3 colors
- Strong garden performance
- Heath tolerant
- Available: 300 cuttings per variety per week

Culture details

- Rooted cutting: 104 holes tray
- Advised pot size: 12-13cm
- Pinch: 10-12 days after potting (±3 cm high)
- Culture time: 8-10 weeks
- Temperature in phase 1: 15-16°C, phase 2: 12-14°C
- Ec: phase 1: 1,5 Ec, in phase 2: 2 Ec
- Growth regulators: Dazide 1-2 gram per liter
- Can be grown indoor as well outdoor (from week 14 /16 on, depend the night temperatures)
- Last phase: 22 plants per m²



SALVIA ICON SERIES

Internal ID	Title	Earliness	Flower Size	Flower Type	Foliage Color	Growth
87125	Icon Blue 26	medium	small	single	green	medium
87117	Icon Blue Bicolor	medium	small	single	green	medium
87124	Icon Blue Bicolor 24	medium	small	single	green	medium
87119	Icon Dark Blue	early	small	single	green	medium



MAIN STREET

extra colours in the series, check if it fits



71048 Main Street Flamboyance

- Good garden performance (less seeds production)
- Uniformity in the series
- Heat tolerance
- Big leaves
- Upright habit
- Great for landscaping use
- Advised pot size: 12-17cm

	Internal ID	Title	Earliness	Foliage Color	Growth
	70998	Main Street Grafton Street	medium	green	compact
	71049	Main Street Las Vegas Boulevard	early	bi-colour	medium
	71040	Main Street Orchard Road	early	bi-colour	medium
	71048	Mainstreet Flamboyance	early	bi-colour	medium
					medium-
	71046	Stained Glassworks Molten Lava	early	bi-colour	vigorous

MAIN STREET

extra colours in the series, check if it fits

New colour



71049 Main Street Las Vegas Boulevard

70998

70998 Main Street Grafton Street

Can be a replacement for: 70761 Main Street River Walk



New colour

71040 Main Street Orchard Road



STAINED GLASSWORKS

extra colour in the series

New colour



71046 Stained Glassworks Molten Lava



- More vigour
- Very good branching





HAVANA

extra colours in the series, check if it fits

<u>Havana</u>

- Good branching
- Heat tolerant
- Mounding habit



72169 Havana Gold 71





72169 Havana Gold 71 (TV2) 72173 Havana Rose 70 (TV2) 71987 Havana Red (C1)

HAVANA

extra colours in the series, check if it fits





71988 Havana Orange 70

72173 Havana Rose 70





ARÊTES & PREMIUM

extra colours in the series, check if it fits



Early flowering Good branching DLN

Arêtes Upright: Pot

Arêtes: Basket

Premium: Classic type but

early, for larger pots 13-17

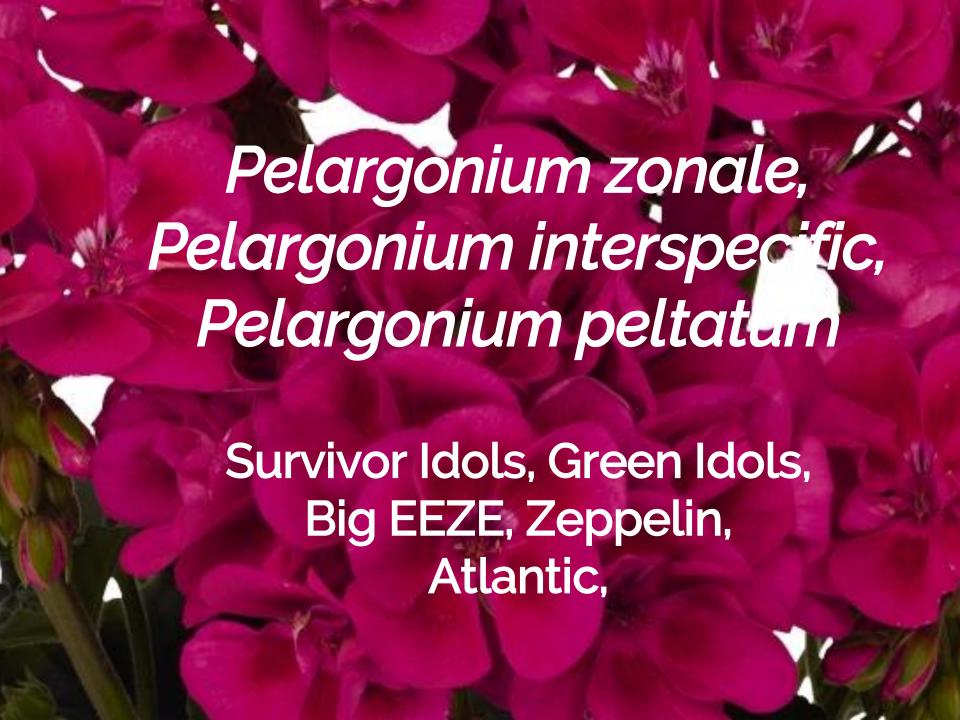
cm pots





62208 Premium Red White 60





PELTATUM: ATLANTIC - TV2

21955 Atlantic Burgundy Star

- Great flower color
- Nice contrast





BIG EEZE - TV2

All hot & humid + hot & dry tolerance tested – A future of Zonal Pelargonium. All new Big EEZE are strictly selected on Heat tolerance.

20396 Big EEZE White 145

- First Big EEZE white
- Please test performance compared with other Big EEZE. Could be that this is not fitting series. More Big EEZE white is in the breeding pipeline.

20408 Big EEZE Scarlet 140

- Good branching
- Bright red color
- Nice plant habit





ZEPPELIN - TV2 (1/5)

Semi-trailing interspecific Pelargonium: Hot & humid + hot & dry tolerant.

Premium quality genetics. Fills bigger pots easily. Ideal for landscaping with less

plants per square meter.

20121 - Zeppelin Pink 40

- Great plant habit
- Nice bright color
- Dark green leafs

21168 - Zeppelin White 01

- Great plant habit
- Slightly upright
- Nice white color
- Good branching





ZEPPELIN - TV2 (2/5)

Semi-trailing interspecific Pelargonium: Hot & humid + hot & dry tolerant.

Premium quality genetics. Fills bigger pots easily. Ideal for landscaping with less

plants per square meter.

20831 Zeppelin Dark Red 51

Compare with other red Zeppelin varieties.

20586 Zeppelin Fire 35

Compare with other red Zeppelin varieties.





ZEPPELIN - TV2 (3/5)

Semi-trailing interspecific Pelargonium: Hot & humid + hot & dry tolerant.

Premium quality genetics. Fills bigger pots easily. Ideal for landscaping with less

plants per square meter.

20286 Zeppelin White Splash 146

- Really nice flower quality
- Great bi-color

20191 Zeppelin Purple 147

- Dark purple color
- Good branching





ZEPPELIN - TV2 (4/5)

Semi-trailing interspecific Pelargonium: Hot & humid + hot & dry tolerant.

Premium quality genetics. Fills bigger pots easily. Ideal for landscaping with less

plants per square meter.

20843 Zeppelin Lilac

- Previously this variety was part of the cumbanita series.
- Plant habit suits the Zeppelin series perfect
- Good Lilac color

20822 Zeppelin Dark Red 50

- Dark red color
- Please compare this red Zeppelin together with the other red Zeppelin varieties.







ZEPPELIN - TV2 (5/5)

Semi-trailing interspecific Pelargonium: Hot & humid + hot & dry tolerant.

Premium quality genetics. Fills bigger pots easily. Ideal for landscaping with less

plants per square meter.

20585 Zeppelin Pink Red Splash 30

- Great color
- Good plant habit
- Slightly long peduncles

20821 Zeppelin Coral 50

- Bright red color
- Fits series
- Compare with other red Zeppelins





GREEN IDOLS - TV2

20450 Green Idols Lilac 30

- Deep lavender color
- Well branching
- Good addition to series





20497 Green Idols Salmon 21

- Good timing with series
- Nice zone on leafs
- Slightly lighter color than current salmon. Must be compared with current Salmon.



SURVIVOR IDOLS - TV2

20459 Survivor Idols Light Salmon 31

- Heat tolerant
- Light Salmon color
- Nice habit



20451 Survivor Idols Orange 30

- Nice zone
- Fits NA market, but compare in trials with current Survivor Idols Orange.



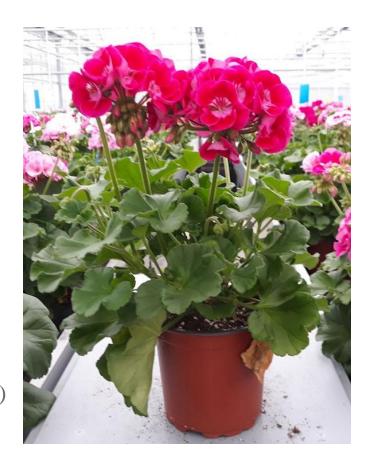
SURVIVOR IDOLS - TV2

20454 Survivor Idols Pink Sizzle31

- Nice bi-color flower
- Fits series
- Nice addition

20117 Survivor Idols Red 40 (no picture available)

Compare performance with current red



for you

SOPHIA SCHAUTEN,
ALEXANDER VAN DER KAAIJ
TIES KLAPWIJK
PRODUCT MANAGERS