



Urban Garden Trend #2 by GASA: Rooftop Gardening

Wide open skies - now with gardens

As the old saying goes, trees don't grow up to the sky. However, this may be proved wrong by a new trend, *Rooftop Gardening*. Modern city dwellers also want to get their fingers dirty and even if you don't have a large garden at hand when you live in a third-floor downtown flat, there's room for gardens everywhere. Who says gardens can't grow on the roof of a building, for instance?

Gardens on the roof or on top of buildings is not a new idea. But an increasing desire to re-establish contact with basic commodities, local supplies, healthy living and a wish for sustainability has generated a significant demand for the planting of vegetable and ornamental gardens on city rooftops. The most radical voices speak of urban agriculture and new cooperatives for local foodstuffs.

More than just vegetables

There are different types of rooftop gardens. From the simple ones where raised beds or greenhouses create a garden on top of existing, traditional roofs, to more advanced solutions with gardens forming an integral part of the building structure with a thick layer of soil on top allowing for trees and bushes to be planted directly on the roof.

Container garden

A less radical variation of the roof garden is to grow your garden in tubs and containers, known as container gardening - possible on balconies, terraces, in the courtyard or even the living room - the idea being that a garden can be created anywhere.

Grow your own herbs with Jamie Oliver

Rooftop Gardening is a counter-trend to mass-produced, overly processed food wrapped in plastic in the supermarket. Modern consumers want to get their hands dirty and take part in growing their own food - even if they live in the middle of the city. This is a counter-trend against fast junk food - this is real slow food and it's ok that it takes time from farm to fork. And even though not everyone has the opportunity to roll out a kitchen garden on their roof, less will also suffice.

Together with renowned chef Jamie Oliver, GASA GROUP has created a range of Grow-Your-Own solutions that consumers can grow on their windowsill or on the balcony. The range includes mushrooms, various herbs, cress, tomatoes and much more. It's convenience in perfect harmony with rural and natural values.

For further details, please contact Jes Grandt Nielsen, Marketing and Project Manager at GASA GROUP on tel. +45 60 10 53 01 or by e-mail jgn@gasagroup.com - See also www.gasagroup.com/urbangarden



Further information:

www.rooftopgarden.com

Roof Gardens: History, Design, and Construction, Theodore H. Osmundson

Kitchen Gardens in Containers, Anthony Atha, Collins & Brown



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